

Applicant:

MOSAIC- Association for social integration

Country: Slovenia

Name of the Project:

“Nature and Society in Symbiosis” – Creating New Employment in the Social Economy of Pomurje with Local Resources

Overall objective:

Project will contribute to solve the problem of social inclusion of the vulnerable social groups in Pomurje region by their employment in social economy, in activities that are grounded on local human, natural and cultural resources. It will also contribute to promotion of equal opportunities in labour market.

Specific objectives:

1. To increase competences, working skills and employability of the people from target groups.
2. To develop new developmentally perspective activities in area of social economy and assure new working places for people from vulnerable social groups.
3. To strengthen cooperation between the subjects of the social economy in the region and improve the public image of the sector.

Why?

Because Pomurje is one of the most degraded regions in Slovenia, but on the other hand it is a region with wealthy local resources, which are unfortunately not well enough used. Lately we have faced of the collapse of traditional industries (metallurgic, textile and food industry), which result in higher level of unemployment.

When planning a permanent solution to the problem of social exclusion of vulnerable social groups, we must therefore largely rely on local resources and potentials that we have. Simply import development and relying on help from outside can not provide sustainable jobs for a large number of long-term unemployed. That's the reason why we must take advantage of developmental factors arising from natural and cultural features which Pomurje has.

We are planning to accomplish following main project activities:

- 7.1. Training of persons from vulnerable target groups
 - 7.1.1 Format and erect at least three new educational workrooms/workshops
 - 7.1.2 Organization and implementation of events related to informing, motivating, or training of persons from vulnerable target groups
- 7.2. Inclusion of qualified people working in the business of social entrepreneurship
 - 7.2.1 Employment of persons in the training program
 - 7.2.2 Psychosocial support in recruiting people from vulnerable social groups
- 7.3. Strengthening infrastructure of social companies and developing the model of networking of social companies, transnational cooperation
 - 7.3.1 Enlarging the capacities of eco-social farm Korenika in Šalovci

7.3.2 Settle new housing capacities at enlarged eco-social farm

7.3.3 Networking and PR activities

Expected results:

At least four new training and qualification programmes will be developed. These programmes will give an opportunity to more people from vulnerable groups to be included into trainings. It is expected that 100 people will be included in different training programmes and other project activities. Some of them (at least 5) will get an opportunity of regular employment.

New housing capacities at eco-social farm will give an opportunity to homeless and otherwise marginalised people to find an appropriate accommodation and psycho-social care and will give them better opportunity to be employed at eco-social farm.

Dissemination of ecological agriculture and social economy will give an opportunity to farmers, entrepreneurs to become cooperatives of new established network of social economy in Pomurje Region. This service will also provide all necessary information and technical help to farmers and entrepreneurs in the region.

Who will benefit from the project activities

• **Vulnerable target groups**

Employment programs include a wide range of vulnerable target groups.

- disabled persons - persons with physical or mental disorders, which are inappropriate to be integrated into the existing economic structure.
- persons older than 50 who have lost jobs in traditional industries.
- homeless persons.
- Women in rural areas.
- former drug addicts involved in rehabilitation programs.
- ex-offenders

On the basis of successful training people from vulnerable social groups fulfill the conditions for their sustainable employment in any of the forms of social entrepreneurship.

• **Local economy**

By implementing our projects it will contribute to the development of local economy, especially in that part which rests on the exploitation of local resources and can be classified in the sector of social entrepreneurship. As a result of our years of work was at the end of 2006, we established in year 2006 company Pribinovina Ltd., which has in technology park processing plant for organic pasta and baked bread. The company has the status of sheltered workshop and employs 10 people (including 5 disabled), but also offers conditions for the implementation of training programs.

In 2007, it has been established Institute KORENIKA, which is working on eco-social farm KORENIKA, Šalovci and has in 2008 , acquired the status of employment center. Currently regularly employs 12 people in sheltered employment in the processing of fruits, vegetables and herbs (dry), oils (cold pressed oils), offering services in organic agriculture and in the field of traditional construction building and maintenance of cultural heritage. We are in the development phase of the activity of processing wood biomass, where we are planning four additional employees in the next year. The work on the farm include persons involved in

various employment programs Mosaic Association. In this way, currently maintain 60 jobs, but we see many new potentials.

- **All people**, who will have the opportunity to choose quality food and other traditional products, and learn about the cultural and natural heritage of Pomurje.

Where?

The project will be implemented in Pomurje region (especially at eco-social farm Korenika in Šalovci).

	Financial budget	item	number	unit cost	Total
1.	Training of persons from vulnerable target groups				92.000,00
1.1.	Format and erect at least three new educational workrooms/workshops	workshop	3,00	2.000,00	6.000,00
1.2.	Organization and implementation of events related to informing, motivating, or training of persons from vulnerable target groups	workshop	3,00	12.000,00	36.000,00
1.3.	personnel costs of vulnerable target groups that are involved in the project activities	person	20,00	2.500,00	50.000,00
2.	Inclusion of qualified people working in the business of social entrepreneurship				27.000,00
2.1.	Employment of persons in the training program	person	3,00	8.000,00	24.000,00
2.2.	Psychosocial support in recruiting people from vulnerable social groups	workshop	1,00	3.000,00	3.000,00
...				0,00
3.	Informing wide public (PR)				8.100,00
3.1.	Graphic design of the project	design	1,00	1.200,00	1.200,00
3.2.	Expert consultation	event	1,00	1.300,00	1.300,00
3.3.	Open day and closing event	event	2,00	1.000,00	2.000,00
3.3.	Publication in the media	Publication	10,00	200,00	2.000,00
3.4.	Promotional leaflets	item	1.500,00	0,40	600,00
3.5.	Promotional T shirts	item	200,00	5,00	1.000,00
4.	Equipment and supplies				106.000,00
4.1.	Enlarging the capacities of eco-social farm Korenika in Šalovci	workshops	3,00	12.000,00	36.000,00
4.2.	Settle new accommodation capacities	accomodation	1,00	70.000,00	70.000,00
5.	Staff assigned to action				53.292,00
5.1.	Project coordinator	Hours	4.224,00	8,00	33.792,00
5.2.	Project Manager - consultant to work with vulnerable groups	Days	75,00	130,00	9.750,00
5.3.	Project Consultant	Days	75,00	130,00	9.750,00
5.4.				0,00
6.	TOTAL activities (sum 1-5)				286.392,00
6.1.	Total activities	Per project			286.392,00
7.	Office costs				20.047,44
7.1.	Office costs	Per project			20.047,44
8.	TOTAL EXPENSES (6+7)				306.439,44