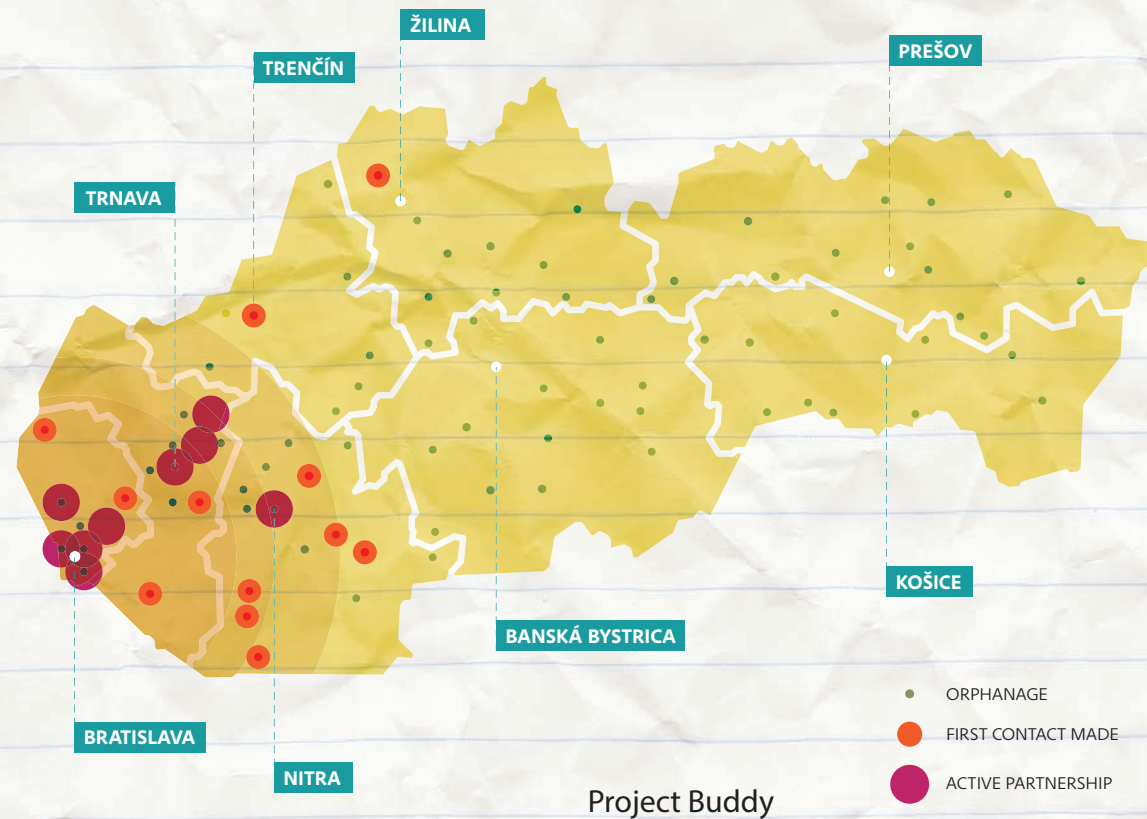
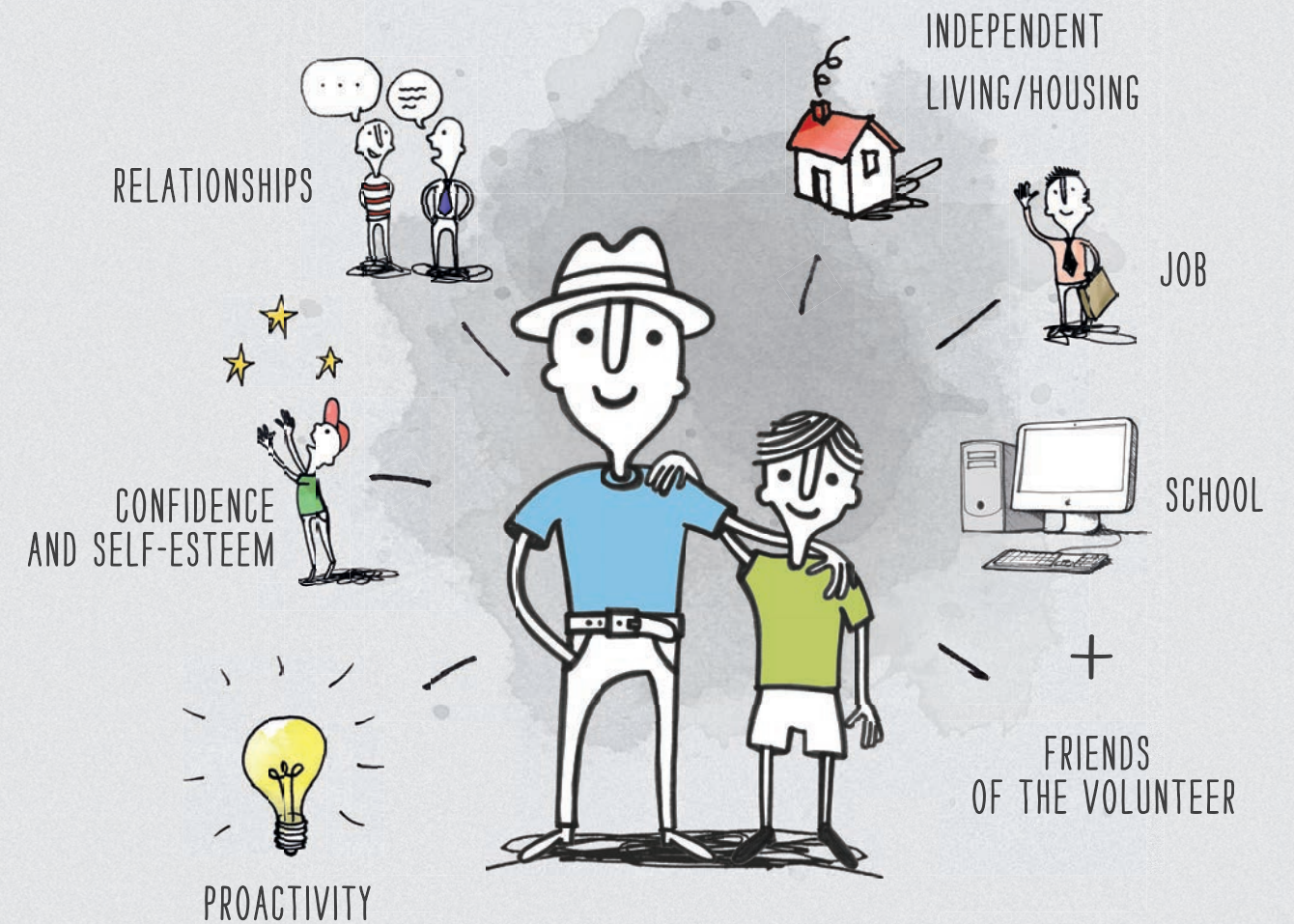


ORPHANAGES

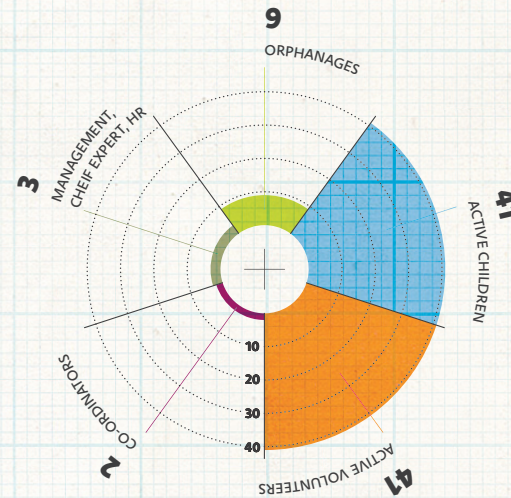


In Slovakia there are currently 92 orphanages with almost **5000** children in care

PROJECT BUDDY



ORGANISATION



In the last year, our core **5 employees** initiated, coordinated and built relationships with more than **137 people** and organisations (including 41 children, 81 volunteers and 15 orphanages)

In 2016, our overall operational expenses (including staff payrolls and other operational costs) came to amount to

122.846 €

9 ORPHANAGES

in 2016 we increased the number of active partnerships with orphanages from 4 (in 2015) to 9, including orphanages from around Bratislava all the way to Nitra and Piešťany area.

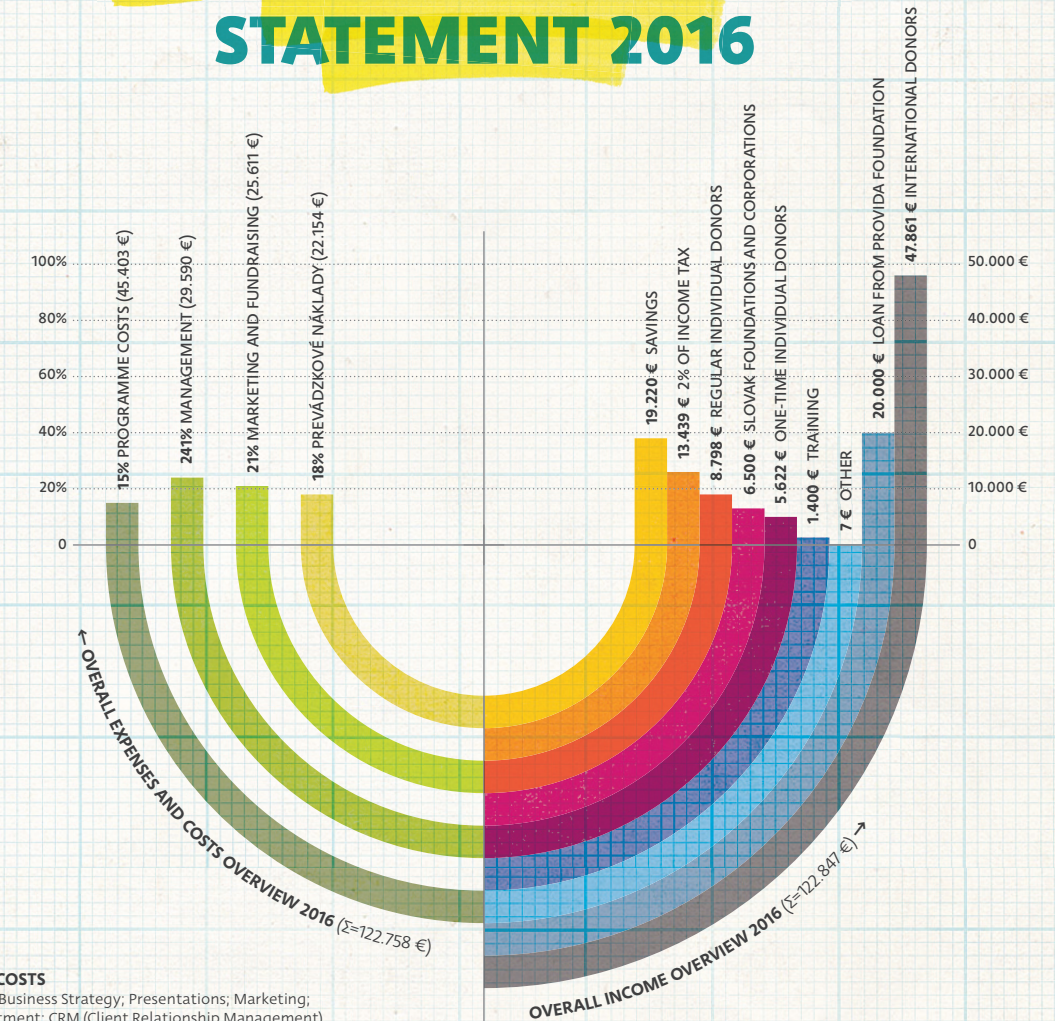
41 BUDDY MATCHES

number of our BUDDY matches almost doubled. From having 24 pairs in 2015, last year we managed to pair up 41 volunteers with 41 children from orphanages. Another 40 volunteers are committed and ready to become a BUDDY and/or offered to do after school tutoring in the following year 2017

300 APPLICANTST

in 2016 we have recorded over 280 applications on top of the 25 from 2015

EXPENSES AND INCOME STATEMENT 2016



PROGRAMME COSTS

Development of Business Strategy; Presentations; Marketing; Volunteer Recruitment; CRM (Client Relationship Management) with orphanages

MANAGEMENT

Management of the organisation; IT systems; Mobile App development

OPERATIONAL COSTS

Phones, Bills (electricity etc.), Accounting, Stationery

MARKETING AND COMMUNICATIONS

Leaflets, Brochures, Facebook, Blog, Website

WE SUCCEEDED IN...

OUR PROGRAMME

We managed to successfully identify what works and what does not based on our 10 years of experience. We realised we need to focus on **building relationships between children from orphanages and mature volunteers** rather than organising various workshops and trainings for children.



→ We realised that it is this relationship that is a therapeutic tool in itself; the thing children need the most. No other thing can help a child in self-development and self realisation as much as having a great mature adult role model. So we started to look for those great mature adult role models. Great role model adults go to work, live independently and have healthy relationships towards themselves as well as to others. We are very blessed and lucky, that we have been contacted by many great volunteers who want to commit and build long term relationships with their BUDDY not just for few weeks but for life.

→ We also realised that it is often not so important and relevant what activities volunteers do with the children as long as they have a good bond, strong and good relationship. Children then tend to naturally do well and make good decisions. If they do not have a relationship they are unable to judge what is right and what is not.

→ We managed to put in use all those 10 years of trying what works as well. We still work with volunteers and we still do workshops and training sessions for children. However, instead of arranging a session on CV writing we came to a conclusion that it is of a much better value for a child if a volunteer who has good relationship with the child and whom the child trusts, sits and writes the CV with him, walks him or her to their first job interview and then celebrates and/or provides support afterwards. No workshop or training can provide or replace this.

OUR CHILDREN

All our kids who left care are in private housing and almost all are currently in employment.

OUR TEAM

We found great team of specialists who work with children, led by Zuzana Zimova, whose name resonates and is known by practically all managers and staff of orphanages across the whole republic.



OUR STRATEGY

We found a better way of managing our time and resources so that we can grow and be more efficient. Our volunteers come for trainings to us, not the other way round.

OUR FINANCIAL SUSTAINABILITY

We managed to finance all our activities in 2016, without any debts or unpaid dues being brought forward.



→ We revived our Facebook page and increased our "likes" from **1200** in May to our current **2300**.



→ We have a new website, printed new brochures and leaflets and keep working on new ways that could help us promote the main idea and uniqueness of Buddy programme to wider public.

→ None of the articles and media coverages about Buddy that appeared in media were initiated by us or part of our PR activities.

MARKETING

Our blogs are read by 4500 to 26000 readers and are regularly rated in the top ten most read blogs on denník N. In the past year, most of our marketing activities were centred around the recruitment of volunteers.



MANAGEMENT

Our modern IT system collects all our important data and keeps them in one place. It was a custom-made system that includes a mobile app that helps us identify and target what our volunteers and children need and where and when is our help and advice needed. This also means that as an organisation we are systematically prepared for growth to cater for needs of hundreds of children and volunteers.

WE DID NOT SUCCEED IN...

THERE ARE NOT ENOUGH HOURS IN A DAY...

We did not manage to hold interviews with all volunteer Buddy applicants who contacted us. We did not expect such a response rate. There are almost always two people present at the interview and the process lasts at least 1,5 hours and so it is often quite time-consuming and challenging for our small (and busy) team.

HOLÍČ

The number of volunteers applying for Buddy is much higher in Bratislava and surrounding areas and so it is sometimes challenging to find volunteers in other areas. Unfortunately, we were unable to find any volunteers in Holíč.

FINANCES

Our base of regular individual donors has not grown as much as we would like to. We are, however eager and look forward to continuing in our fundraising activities and endeavours in 2017.

PARTNERSHIPS

Due to time and resources constraints we were unable to build and work on new partnerships with corporations. Instead we focussed on finding the right marketing and fundraising specialists who are receiving great pro bono support in this area by the founder of Buddy Ladislav Kossár.

