

# USCHOOL Entrepreneurship club



There is no age limit for disruptive ideas

## Free, interactive entrepreneurship programme for students in secondary education

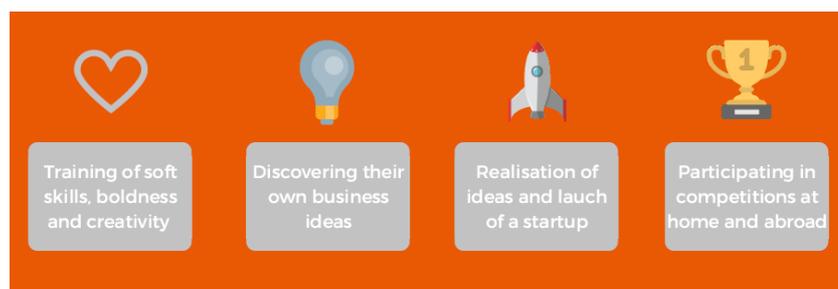
Do you want to make a difference? Do you take interest in climate change, technology, Mars travel or any other social issue? Do you wish to cure diseases, or help people with disabilities? Do you like to play and/or travel? Do you wish to make motion pictures? In order to do any of these you need to know how to run a project! We can teach you to be able to make a living out of what you love!



uSchool is a free programme for students aged 16-18. Teamwork for the projects close to your heart!

### Our goal

We believe in the young generation. Our goal is to provide useful and viable, empirical knowledge to students in addition to formal education, regardless of gender, social or financial status. By adapting non-formal educational methods we aim at the constant development of the soft skillset of our students, teaching them teamwork, to overcome professional failures and to take responsibility. We see all aspects of entrepreneurship as part of the education process. Through constant process development we wish to make the programme accessible without charge to more and more students (widening age group, including disadvantaged groups, etc.).

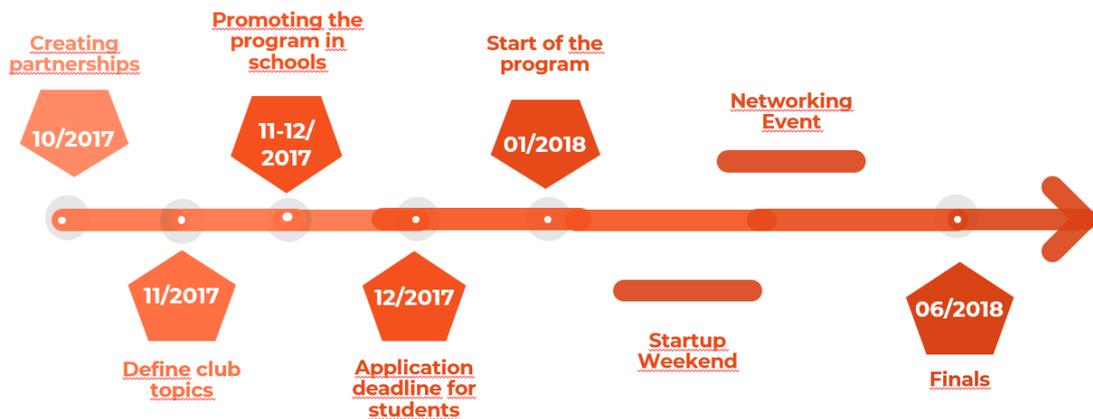


- **Implementation**

In the past three years uSchool has taken place in the spring semester, with preparation- containing the following steps- starting in November- December

- Budget planning
- Searching for cooperative partners, preparing partnership agreements
- Raising social media activity (<https://www.facebook.com/uschoolhungary/>)
- Creating uSchool thematics

The recruiting and selecting of both mentors and students takes place in January. The programme starts in February and ends in June- July at BrainBar Budapest (<http://brainbar.com>), where the projects created and led by the students compete against one another in front of an international jury and audience of hundreds. The winning teams qualify to the finals held in Slovenia, where their teams and projects compete on an international level.



- **Focus points**

In this day and era learning the ability to adapt to the ever changing environment and challenges of the future has become vital for the upcoming generation. To help them achieve this goal, we strogly focus on the following points:

- Incubation for millenials (generation Z)
- Preparing students to comply with the dynamically changing expectation of the future
- Implementing contemporary, international business methods
- Structured transfer of knowledge from known and recognized participants of Hungarian markets (corporate, private, startup, civil) to students
- Interactive education based on continous feedback, including the development of soft skills

- **Results**

We are proud of being able to launch the programme in Hungary, in which we are able to start six clubs with participation of over one hundred students and seventy mentors this spring. Each year more and more corporate, private, startup and civil organizations reach out to us with intention to participate in our program and provide various forms of support to our initiative (widening the target group, providing specific knowledge, increasing awareness, providing financial or other support).

All together we are most proud of our students and their projects drawing attention from all sectors- last year a project called Photon has been launched which since then has recieved funding from Telenor ZRt.

- **Organizational aspect**

uSchool has been present in Hungary with support from Invendor, where a small team works pro bono operating the programme. In order to keep up constant growth and development, we plan on involving new colleagues. As well as maintaining partnerships with participants of various sectors, we have entered into a strategic partnership with the British Chamber of Commerce in Hungary. We also carry out strategic discussions with state and student organizations in order to be able to keep progressing in recruiting and professional aspects. Background support is provided by Ustarjalnik in Slovenia.

- **Financing (previous budgets, future planning)**

Invendor has been financing the programme since 2015, constantly trying to involve investors. The programme is yet to be self sustaining which impedes further development.

Key figures, indicators

	2016. (tény)	2017. (tény)	2018. (terv)	2019. (terv)
Number of students	50	50	100	150
Number of mentors	12	25	70	100
TOTAL Budget	3 000 000	4 500 000	8 000 000	10 000 000
TOTAL financial support	0	275 000	3 000 000	8 000 000
Number of supporters	0	4	9	20
Invendor financing	3 000 000	4 225 000	5 000 000	2 000 000

(1) Major items: Licence fee (uSchool and digital platform), wages, costs related to events, travel cost, administrative costs

Note: Providing the mentors with salary is part of the business model in Slovenia ensuring the motivation and availability of high level educators. We have yet to include mentor salaries into the financial planning