

Description of the project

1. According to the recent survey conducted by the WWF Hungary: “The Hungarian population seems to show only moderate interest in sustainable development and its social sensitivity is also low. However, people are more receptive toward environmentally conscious practices if they can easily fit into their daily routine. The majority of Hungarians, 42%, show only moderate interest in sustainable development, while their related social sensitivity was found to be low as well.”

The above mentioned article clearly shows, that in Hungary the sustainability awareness must be lifted, but we would like to start it with the youngsters, because they can be “shaped” more easily than the adults.

Because of the climate change, and the rising level of the greenhouse gases, we think, that everybody on the earth, and mainly the younger generation could do a lot to reduce the harmful emission on personal level.

2. The main objective of our project is to help the younger generation to understand the effects of the global warming, and climate change, and how to reduce the CO2 emission with the help of the everyday eco practices.
3. From the technological point of view not relevant the costs and economic benefits are exist
4. This is a short film about our project:

https://www.youtube.com/watch?v=2aCdO89r6Uw&list=PLepqnTw80h_lfFigKqQv1mX06pC0gZRil&index=56