

Vnucka.sk means a FAMILY for lonely senior citizen

**The project primary objective** is to provide the support to the most vulnerable social group of lonely senior citizen in their daily life living in solitude. The own biological family is living at the remote places, does not have temporary or a steady interest in the maintaining of the contact. The senior citizen realization of this fact creates a precaution to depressions or to other health issues. Their peers face the same problem so the placing someone to the hospice is the least popular solution /*senior survey at [www.vnucka.sk](http://www.vnucka.sk) /* They became victims of various crooks while seeking a human contact or trying to be useful, mostly by utilizing their psychical handicap by selling them overpriced merchandise, stealing their money, possessions and so on. The modern society development brings globally the restriction of this social group to the sideline of long term interest, limited to the basic social needs as food, housing and healthcare. The most appreciated activity for the senior citizen and their request is for the time spent together, creating the feeling of proximity, intimacy and friendship. It is a paradox that this request is the hardest to achieve for today busy people, family or descendants /*jobs, distance, undeveloped relations*/. The part of this objective is the society return to the traditional values of multiple generations living together or the broader family. It provides multiple benefits of somebody being home all the time, living longer, better quality life, the sense of usefulness and feeling to be needed. The eastern cultures are the inspiration of multiple generation cohabitation or the broader family living together, where the senior people are enjoying great respect and are placed on the highest ranks of the family ladder. They seldom live alone. We can say that in the for past decades the ordinary people life was divided to 4 periods : one quarter for offspring, one for himself, one for the job and one for the parents, this not being possible in now-days environment.

**The secondary objective** is to incorporate the services and project format to the Slovak republic social care system and to the EU countries format or globally where it is required. According to the present negotiations to the competent state authorities at the local country of origin, the Slovak republic, this project implementation and social system correction is necessary and welcomed, requiring the legislative changes of the large scale. The preliminary talks result is the graduate multiple step, multiple level implementation to the long term social care system planing. The state support of the project, for the example by granting the prestigious award by the relevant ministry, is manifested in showing the interest in notified legislative changes input information and project EU financing recommendation.

**Parallel objective** of both above mentioned objectives is the senior citizen education in multiple regions as new technologies, internet, social networks, communication, basic legal awareness, safety, multiple focused local community creation, leisure time organization or senior citizen different job, organizational or auxiliary process implementation. Search for a suitable family with kids, which would adopt the senior citizen virtually or for real. Many young families do not have grandparents and many grandpas and grandmas would welcome the opportunity to be a FAMILY for another local family with kids. Multiple generation volunteer involvement in this process enhances the chance of creating multigenerational connection and to foster a long living friendships.

Key points:

- Vnucka.sk service availability for all interested parties
- all services free of charge for the recipients
- voluntary base
- new job creation
- project interactive public presentation
- support from the government authorities, foundations, companies, banks, funds, ....

- solid partner project financing
- foreign countries project expansion, EU area, globally

As of the present time the project is covering partial group of interested prospects – in order of dozens, based on capacity and financial reasons. The interest exceeds the offer by multiple times not only from the senior citizen living at home or in the hospice, but also from the interested volunteer, who would like to act as Granddaughter. The travel distance and the insufficient means to compensate the legal claim for cost reimbursement due to the project budgetary limitations being the biggest obstacles.

The Granddaughter activities to the senior people are provided according to their wishes and to make them happy. The creating the FAMILY perception or a close relative, who is reliable, trustworthy to spent time together as their own Granddaughter is the project objective. The project creator Granddaughter Janka is a charismatic, reliable person. Some of the activities are published at [www.vnucka.sk](http://www.vnucka.sk) /available English translation/ , at social media, Facebook, Instagram, Twitter, Google. This way she is trying to motivate people to show the interest to the senior citizen, close relative or not, and gives the senior citizen a hope of serious interest in their situation solution. Senior citizen, by agreeing to make public the fragments of their common activities are becoming local celebrities, and the community influential persons to motivate others to act in the common good goal. Many of the senior people master digital technologies as Facebook or internet using it as main means of public interaction. This way is Granddaughter Janka communicating to 86yrs grandma living in the remote other side of the country. The project by publicizing the ordinary senior life is gaining big popularity, from not only the people themselves , but from the media showing the interest – printed press, radio, TV – see project web page About us section / Media coverage section.

The project service necessity is shown at the official web page survey, where broad public can show their opinion:

Where is the best place for senior citizen to live? / slovak version poll [www.vnucka.sk](http://www.vnucka.sk) /

- alone at their own flat, house – independence, freedom 19%
- at the adult care house, hospice – peers, food, care 5%
- anywhere, in the family circle – peaceful retirement 65%
- more together as a small community – mutual help 11%

The project is initially operated with the support of NGO Stratégie úspechu o.z. which was found by 2015 starting their activities in animal shelter, animal to veterinary clinic transportation, relocation. The other activity was summer camp for orphanage, and low income family children organized free of charge. There were 120 kids for a week stay, all cost covered by the sponsors. The activities of Vnucka.sk project are free of charge for the project senior recipients based on the volunteer activities.

The project financing is based on the personal and corporation donations, in cooperation with Pontis Foundation Ludia Ludom project <https://www.ludialudom.sk/vyzvy/5535> , Tesco Foundation , 2% income tax assignment in the Slovak republic.

It covers mostly the volunteer to senior people transportational costs, small refreshments, small financial aid to the senior people in need, authorities contact, making phone calls, written correspondence, event planning and organisation for the senior people....

The project inovative dimension in solving the social problems is best expressed in its unicity, original realisation and the bare fundament of what the project provides to the senior people whole

year. This is not provided by any other project in this scale, except of base care. Most projects are just a temporary holiday relief by sending Christmas cards , gifts or making visits which gives senior citizen a temporary relief and after this beautiful season ends, it leaves them waiting for 11 months for showing them the interest again.

Official project webpage :

Available in English

[www.vnucka.sk](http://www.vnucka.sk)

Official Facebook profile Vnučky Janky

[www.facebook.com/vnucka.janka.7](http://www.facebook.com/vnucka.janka.7)

Official Facebook project profile page

<https://www.facebook.com/vnucka.sk>

Official Facebook project support group / more than 3000 member /

<https://www.facebook.com/groups/466992563697814/>

Official registered call for LudiaLudom project support

<https://www.ludialudom.sk/vyzvy/5535>

Official Youtube channel

<https://www.youtube.com/channel/UC23xjrlp17DSwxSJikOgbLw/videos>

Official Instagram

<https://www.instagram.com/vnucka.sk/>

Project awards ENG :

<http://www.vnucka.sk/index.php/en/awards/>

***The help to one person means helping the whole world.***