



GET STARTED! ACADEMY

academy.rozbehnisa.sk

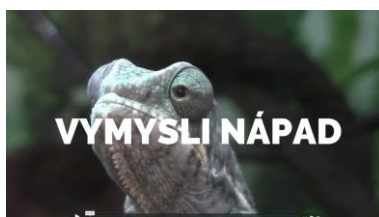
*GET STARTED! Academy is a modern business school.
Our mission until 2020 is to inspire 100,000 young people to start a business. We teach them how to find, plan and test their business idea within 100€.*

HOW DOES IT WORK



#1 LEARN ABOUT BUSINESS

Students watch Adam's story. They find out that doing business is no big deal.



#2 GET AN IDEA

Interactive workshop about how to find an innovative business idea.

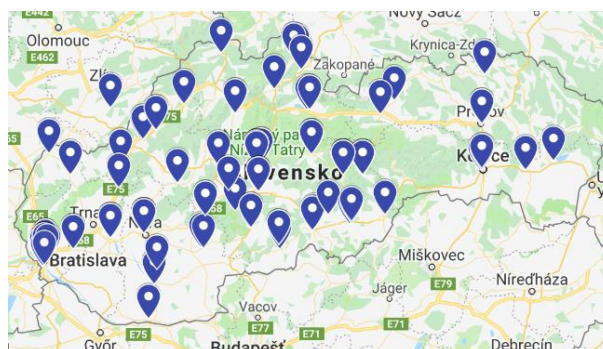


#3 START UP YOUR IDEA

Educational and incubation programme for students with an idea in every region.

ACHIEVED RESULTS

- ✓ 5,000 participants of the programme
- ✓ 200 supported ideas
- ✓ 120 involved schools
- ✓ Prepared online platform
- ✓ Created G! Cheat Sheet and an online course
- ✓ Strategic partnership with IUVENTA and with the Ministry of Education
- ✓ Awards Generácia 3.0 and LEAF Award



WE ALSO HELPED



Adam from Brezno to start up his idea "Adopt a hive", which helped to create 250 new hives and raised 35,000€ for beekeepers.



Ivka and Ado from Bratislava to bring the game Chemplay to tens of schools and so to help make learning chemistry a fun thing.



Guys from Piešťany to get Slovakia to make a move and build more than 50 playgrounds for bodyweight workout.



4x SOCIAL INNOVATION

Innovation in the project idea – New dimension

- ✓ 24/7 access to modern education for anyone and from anywhere on academy.rozbehnisa.sk
- ✓ No barriers to start up an idea = the most important, free for every student
- ✓ Innovative combination of video modules with education in classes with ambassadors

Innovation in approaching target groups - Engagement

- ✓ One-time training of an ambassador, after which the ambassador works alone for several years
- ✓ Increase from 0 to 100 schools in three months (after pilot implementation)
- ✓ Real examples of young people, who inspire their peers

Innovation in the way of creation – Effectiveness

- ✓ Established cooperation with more than five players in the field of business development for young people in Slovakia
- ✓ 10-30 new workshops and 200-500 addressed young people every week

Innovation in perception of public – Innovation as an example

- ✓ Cooperation with BBSK, which wants and incubator for schools in their area
- ✓ Winning of Awards - Generácia 3.0 (Generation 3.0) and LEAF Award

TEAM & CONTACT

Author & project manager is Juraj Kováč

- ✓ Founder of rozbehnisa.sk, where he helped to test more than 200 ideas
- ✓ Author of the publication (G! Cheat Sheat – a fast way to find out, if your idea might be interested)
- ✓ Former president of AIESEC Slovakia and member of Alumni Hall of Fame
- ✓ Laureate of LEAF Award and Generácia 3.0 award
- ✓ Warrantor of the programme Social Impact Award Slovensko

