

Thanky™ - Community. Trust. Sharing.



Thanky™ is a grassroots neighborhood social network.

We enable communities to share idle capacity and improve citizens' lives. We created a platform for **local resource sharing and micro-community building**.

The platform is supported by subscriptions, sponsorships and transactions.

ALIENATED URBAN LIFE - OUR OPPORTUNITY

Many local communities lost their identity in the Alienation in urban areas. There are few sources of reliable, timely local information about relevant issues and accessible services of craftsmen and other local providers. Most people would love to get involved to build a trusted community.

LOCAL SOCIAL NETWORK FOR SHARING - OUR SOLUTION

Thanky™ is their one-stop solution for local customers and providers. **Thanky™ is an online platform**, where users can connect with each other and with service providers to share their resources efficiently.

- We connect local needs and surpluses
- We facilitate **sharing**

Therefore:

- We build **trust**
- We **facilitate** community events
- We provide an **online storage** for tools

We aspire to become a synonym
for intelligent local connections of any kind.

MARKET

We offer local commerces and community building with benefits in alienated urban societies. In the EU 86 Million people are living in cities with 300K+ citizens. **Sharing economy** market size in Europe was €28bn in 2015 and estimated to grow to **€570bn by 2025**.

Our market consists of individuals living in **urban areas** in the CEE region, which is 14 million people. They have and are ready to offer different kinds of capabilities and have a need to use services and idle resources of others.

REVENUE MODEL

1. Monetized location based database of haves and needs

Based on the data we get from our users, we know the trends of haves and needs and we can reach the right people at the right place. We are monetizing

2. Subscriptions

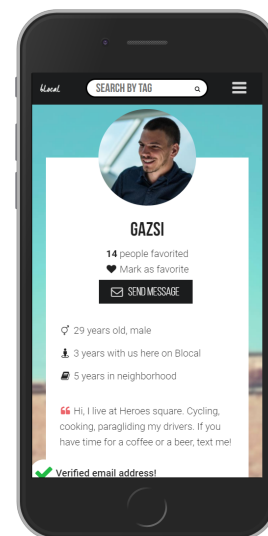
We build a free base for local connections and trust. On top of it we attach modules for specific use cases one-by-one, which are available for subscribing users.

MILESTONES

Miutcank launch	Budapest	Hungary	Revenue model Thanky coins	Poland, Romania	Slovakia, Czech
2014	2016	2017	2018	2019	2020

Miutcank kft.

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CORE TEAM

[Norbert Cseh](#) - CEO
[Gáspár Horváth](#) - CPO
Co-founder
[Mátyás Steiner](#) - CTO
[Dávid Szabó](#) - CMO
Co-founder

ANGEL INVESTORS

[Ottó Balogh](#) - Bestseller writer
[Róbert Balogh](#) - coach
[Norbert Cseh](#) - Entrepreneur
[Péter Kiss](#) - KPMG partner
[Roland Kovács](#) - Investor

PROFILE

Sharing economy
Local social network

TRACTION

Live product in Hungary:
- 43 000+ users
- Offline events
- 180 000+ items for sharing
- 250 000 monthly emails sent to our returning users

AWARDS

Design Terminal 2016
Google Launchpad Tel Aviv
BeSmart 2017