

SOZIAL MARIE GRANT

BRIDGE – FOR MORE

LET'S CONQUER BUDAPEST WITH LOVE

WHY IS IT NEEDED?

While the World we know is going through an era of rapid technological improvement, we are more and more likely to fail as a human being. We exchanged our principles for selfish, greedy „values“ of the consumer society, which is fixated on nothing else but looks and materialism. We tend to neglect other's needs and refuse to act responsibly for our own actions and surroundings. We offend, hurt and bully others both in person and online, whether we are aware of that or not.

HOW IT ALL STARTED - THE BEGINNINGS

It took three long and meaningful year after its debut for the BRIDGE – For more – project to come in terms with the goals and values it strives for today. I, Preil Patrik, the founder, and organizer spent these years with working out the moral and strategy which we would like to use to make Budapest, Hungary, Europe, and the whole World a better place.

It all started back in 2016, when the Szabadság bridge was roadblocked, so the traffic was entirely shut down. Some frowned upon it, others decided to make the best out this time and sat down to the bridge, had a picnic and meaningful conversations. It was clear how much they lightened up. The whole atmosphere, the sense of freedom and positive vibes from the people seemed so liberating and absurd to me in the same time that I instantly knew I need to be add something new to this feeling. So I organized a concert with live music and dancers, which served only one purpose; make others feel good. The electronic music and the hundreds of participants together created a breathtaking experience.

In 2017, the Szabadság bridge was shut down again for four whole weeks, in favor of the pedestrians. It became clear that this is a growing need for the people since many of them took part in the organization who felt responsible for the commonalty. The second project of the BRIDGE included more performer and more styles of music. These were charity concerts and we gathered and offered 50.000 HUF to the Darvastói Relaxing and Sportsclub and the Sámuel Foundation. Their work is exemplary for all since they are helping orphans and children with health issues in their everyday life. This was the year when the project got its additional title – *Let' conquer Budapest with love* – and slogan – *Make this life beautiful together!* We decided to entirely focus on emphasizing the importance of social sensibility, charity and supporting the gifted youth.

In 2018, we organized our new *Let's conquer Budapest with love!* project on not one, not two, but five locations (Kálvin Square, Clark Ádám Square, Heroes Square, Deák Ferenc Square, and Szabadság bridge). More than 10.000 people were interested and at least 150-450 person attended each event. Thanks to the Budapest Bicycle Parade, about 25.000 people could see and hear out performances. We offered the gathered money to the Adopt a Teddy Bear Foundation, which helps to recover people to reintegrate into the employment market.

2018 was kind of the year when it became clear that we found our way and goals. From 2019, the BRIDE – For more is ready to start its journey into making lives better.

THE GOALS OF BRIDGE - AND MORE

Briefly, the goal of BRIDGE is to enlighten the people in a spiritual way so that they will be able to rise above the harshness of modern society, politics, and religion. We would like to create a way of living that includes mutual respect towards each other, attentiveness, empathy, paying attention, being polite, being selfless, patience, the capacity of emotional and regular intelligence, integrity and openminded thinking.

WHAT WE BELIEVE IN

We believe that we learn both good and bad from each other. The goal of the BRIDGE is to focus on learning only the good while living in a humane Budapest, Hungary, Europe, and World. We are responsible for the personality we develop and that is why we want to create a safe, yet motivating surrounding. As Jim Rohn said, "you are the average of the five people spend the most time with".

We believe in the people. We believe that we are all able to love and become our best selves while live and let live.

We believe that we are responsible for our surrounding, for nature, for ourselves, for each other.

We believe that we have the capacity to evolve into a mature society, where all confrontations serve a constructive purpose. Where cooperation and the ability to compromise creates such human values which make everyone want to grow.

WHY ARE WE DOING THIS

Maybe one of the biggest impacts on our everyday life is the way others treating us and hence, how they feel about themselves. It can define the way we feel, how safe or stressed we are. Everyone has his own fights. That is exactly why we would like to help and mend each other instead of creating a rivalry.

- We believe that in the long run, this creates a society which values itself and its surrounding for the right reasons.
- We believe that acceptance and respect is the key to solving personal conflicts.
- We believe that we are able to turn nowadays' society upside down and create a new, better social and cultural heritage, defined by equilibration, cooperation, and spiritual enlightenment.
- Most of all, we believe that every living person has much more inner value than it meets the eye.

HOW ARE WE PLANNING TO DO THIS

During our event ideas, we aim to bring wisdom and pure joy to the people.

In 2019, we are planning 5 and one more events in Budapest, preferably in its most popular and visited places. Every 5 events will have a different theme in the musical genre so that we can create a wider target group. We mostly take our sight on the 16-35 years old, since they are the most adaptable for changes. Besides the concerts, both the performers and the invited professionals will emphasize and strengthen the message the BRIDGE would like to deliver. We are also planning theatre plays, dance nights, movie nights and other programmes people can enjoy together. Each of events will tone the importance of looking after and mending

the gifted, that is why all the contemporary artists will be given a chance to show their work to the world. We also would like to organize the annual Budapest Bicycle Parade with our special project in 2019 as well.

We also organize online events and good causes with the BRIDE, while sharing motivational, innovative, positive content, but most of all; responsible cooperation. (For example, the „Invite a homeless for dinner!“ event).

We would like to gather the help of authentic performers, musicians, sportsmen, influencers, foundations, associations, private individuals, companies and press to help and spread the message of the BRIDGE, which is personal growth, and mindfulness.

"Be the change you want to see in the World" - Gandhi

HOW IT WORKS - FINANCES

Currently, I (Patrik Preil) am the private individual behind the BRIDGE for 3 years now. I had the spiritual help of friends and supporters, who helped me organize the concerts, but I took the cost upon myself.

In the following years, I would like to spread the same message in higher quality with the BRIDE - For more, both online and in person, preferably organizing events in other cities as well.

My main motivation is seeing the positive change and vibes of Budapest and Hungary, or, if I can dream even bigger, in Europe and the whole World. I would like to live together with all the people around me, not just spend our lives next to each other.

“I’m tired boss. Mostly I’m tired of people being ugly to each other.”

- John Coffey - The Green Mile